



Our Future Is Your Future: Save California State University

Adopted from slides prepared by CSU Long Beach
Faculty, Summer 2009

9/22/09

The mission of the CSU

Educational mission

- High quality instruction
- Affordability
- Scholarship
- Global citizenship and engagement
- Preparing California's workforce



What is the CSU system?

Statewide scope

- Largest university system in the nation
- 23 campuses
- 450,000 students
- 47,000 faculty/staff
- 91,600 graduates (2009)
- 2,000,000 alumni



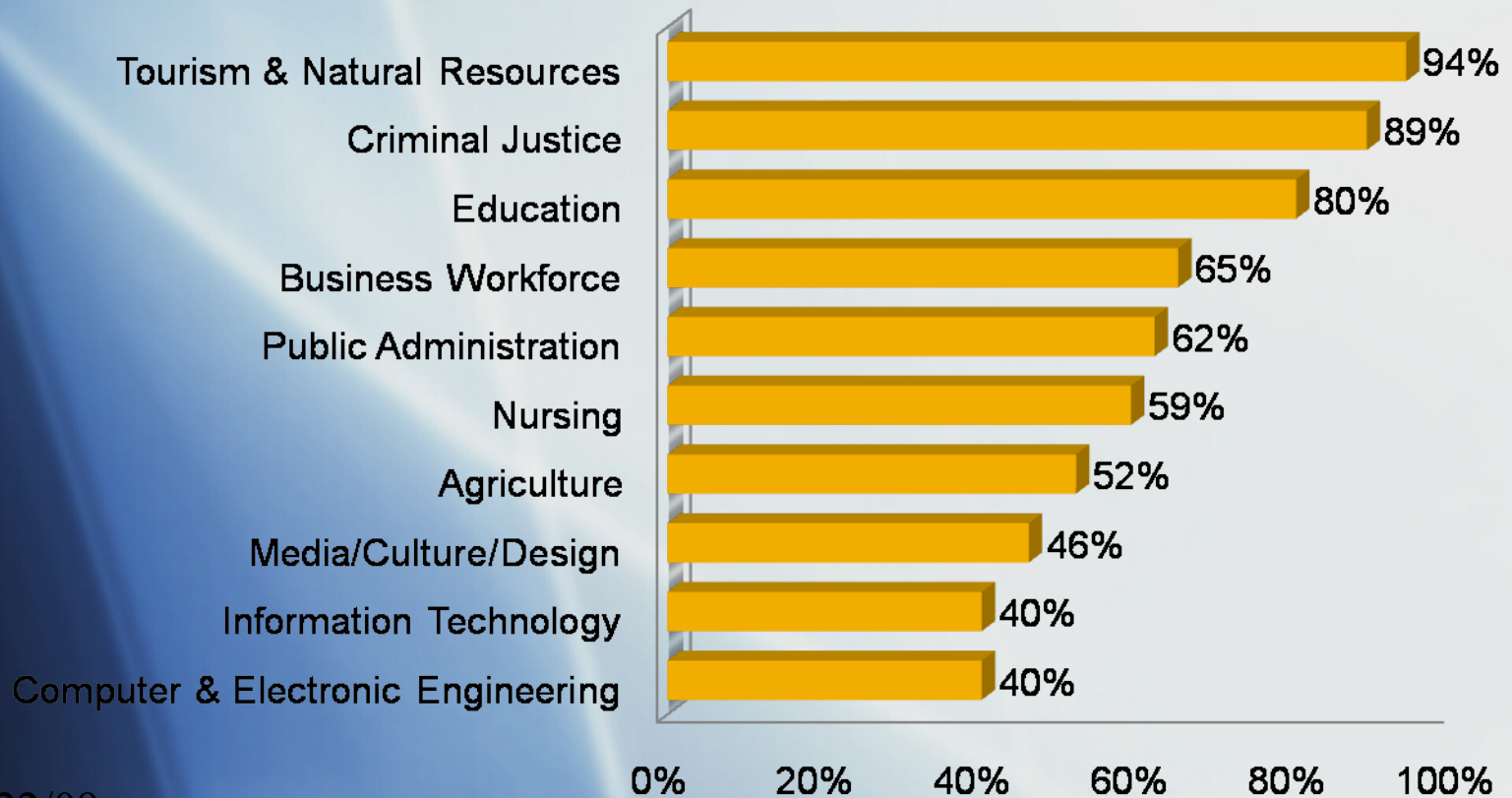
What is the CSU system?

In 2009, the CSU graduated the largest class in the history of American higher education!



We make California work

California's Workforce: % Bachelor's degrees from CSU



CSUSB

Highly valued degrees

- Over 17,500 students enrolled
- 25% increase in enrollment in last 7 years
- Only public 4-year institution in San Bernardino County (an area larger than some states)

CSUSB

Among the Nation's Best

- 2006 4th in US for Graduate Entrepreneur program
- One of largest teacher training institutions
- Accredited Business and Public Administration
- On the “Best in the West” list (US News and World Report)
- Among the top Universities in granting degrees to Hispanics nationwide

We help youth prepare for college

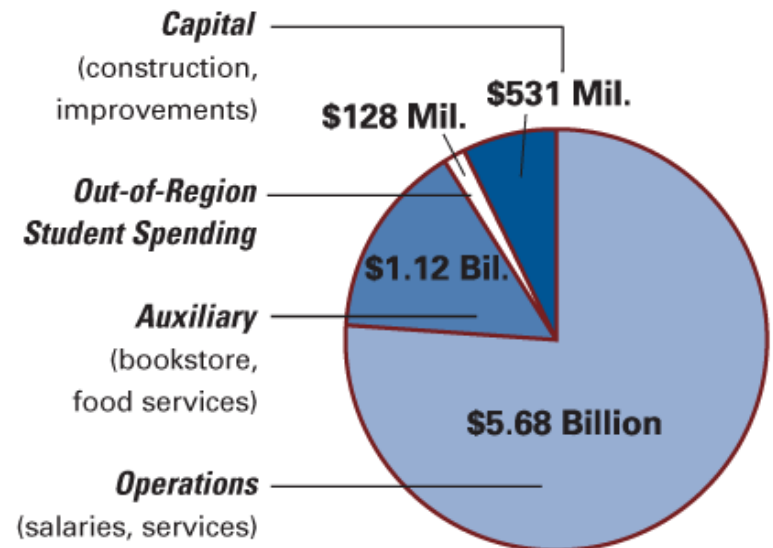
- **Educational Opportunity Program (EOP)**
 - Access & retention program (low-income students)
 - Thousands served
- **Gear Up for College & Upward Bound programs**
 - Grant funded programs to encourage college enrollment
 - Shows middle & high school students how to prepare for college
- **Inland Empire Future Leaders Program**
 - Outreach to the region

CSU economic impact

Cal State University

- \$7.46 billion direct impact
- \$4.41 returned for every \$1 invested
- Sustains 207,000 jobs
- Graduates
 - Earn \$89 billion
 - Pay \$760 million in taxes

Direct Economic Impact • \$7.46 Billion



We deliver the dream

CSUSB Student Population

- 34.1% Latinos—designated Hispanic Serving Institution
- 31.8 % Caucasian; 7.9% Asian; .7% Native American; 10.2% non-res/other
- 65,00 students graduated from CSUSB

CSUSB's Local Impact

CSUSB

- \$500 million in expenditures
- Supports 10,000 jobs
- Contributes \$635 million annually from alumni earnings
- \$4.53 generated in economic activity for every \$1 invested

California education in crisis

Decreasing educational attainment

- 1977-83: California **was a national leader** in adults over 25 with at least a high school education

Decreasing college enrollments

- 1996: **43%** of CA 19-year-olds enrolled
- Today: less than **30%** of CA 19-year-olds enrolled

Decreasing state support for education

- 2009: California **ranked among the bottom 5 states** in % of students in college, *and* in tax effort for K-12 public education

CSU in crisis

Worst funding crisis in history

- \$584 million reduction in state funding
- No funding for 95,000 students
- Deeper cuts anticipated in 2010

Impact = shrinking CSU

- Tens of thousands of students denied admission
- Longer time to graduation
- Thousands of classes cut
- Classroom overcrowding
- Thousands of layoffs and furloughs
- Student fees drastically increased

9/22/09



Why support the CSU?

Return on investment

- CSU generates over \$4 for every \$1 invested
- College graduates earn \$1 million more than high school graduates in lifetime



CSU needs your support

By 2025

- **40%** of California jobs will require college education
- **30%** of population will have college education
- **1.8** million more graduates needed in the form of:
 - **46%** more Bachelor's degrees
 - **50%** more graduate degrees

Less education = an unprepared workforce

What kind of California do you want?

We must secure more funding for education so we can educate today's students for tomorrow's economy.

- **Sponsored AB 656 (Torrico) – Oil Extraction Tax for Higher Education**
 - **Repeatedly challenged Board of Trustees to support**
 - **Got Oil Extraction Tax for Higher Education on the California Democratic Party Platform**
- **Co-Sponsored SB 218 (Yee) – Bring Accountability to Foundations and Auxiliaries – Make subject to Public Records Act**
 - **Got Bi-Partisan Support for this Bill**

Education is the solution

Get the message out.

**Express your support for education funding
before it is too late!**

- **Contact the governor**
(916) 445-2841 or fax (916) 558-3160
- **Contact your representatives**
<http://www.legislature.ca.gov>
- **Contact Chancellor Reed**
creed@calstate.edu or (562) 951-4700 or fax (562) 951-4986
- **Get Involved: Contact Students for Quality Education at**
csusb.sqe@gmail.com

Education is the solution

Our future is your future!



Support education!
Support the CSU!